

MADURAI KAMARAJ UNIVERSITY
(University with Potential for Excellence)

B.Com. Computer Application - Semester

**CHOICE BASED CREDIT SYSTEM REVISED
SYLLABUS**

(This will be effective from the academic year 2018-2019)

Course Outcome:

Semester - I

Subject : Vanikakaditha thodarpughal

Subject Code: UVTJL11

CO1	To provide an overview of prerequisites to business communication
CO2	To provide outline to effective organizational communication
CO3	To underline the nuances of business communication
CO4	To impart the correct practice of the strategies
CO5	To know the various types of business letters to write

Subject : Financial Accounting – I

Subject Code : CCRJC12

CO1	To provide basic knowledge of Accounting terms and Principles
CO2	To help students to acquire conceptual knowledge of financial Accounting
CO3	To impart skills for recording various kinds of business transactions
CO4	To apply knowledge of generally accepted principles
CO5	To know accounting theories of business organisation

Subject : Introduction to PC software and MS office

Subject Code : CCAJC11

CO1	To train students how to use MS Office application to carry out office works
CO2	To use a range of font formatting techniques
CO3	To work effectively with features that affect the page layout of your document
CO4	To work with basic feature of word, excel and powerpoint
CO5	To handle office work systematically

Subject : Value Education

Subject Code: UVEJV11

CO1	To understand the importance of value based living
CO2	To gain deeper understanding about the purpose of their life
CO3	To understand and start applying the essential step to become good leaders
CO4	To create confidence and involved learners
CO5	To become value based professionals

Subject : Communicative English

Subject Code:UCELE11

CO1	To analyse and restate the meaning of a text in English
CO2	To develop the ability to speak English language with the right way of Pronunciation
CO3	To express View points with confident English
CO4	It Improves LSRW skills
CO5	To Discuss and socialize effectively in English

Subject : Add – On - Course

Subject Code:UPDLP11

CO1	To enable to understand the basic communication skill LSRW
CO2	To able to create various mode such as communication, reading, writing and speaking
CO3	To apply it in their work place such as Presentation, official drafting, project and report writing
CO4	To evaluate correct and error free writing in their academic and work place
CO5	To apply it for practical and oral presentation purpose

Semester - II

Subject : Kapidu kotpadugalum Nadaimuraigalum

Subject Code:UVTJL21

CO1	To explain the fundamental legal principles reflected in insurance contract, indemnity, insurable interest, subrogation and so on
CO2	To know how legal concepts of representations, concealment and warranty support the principle of utmost good faith
CO3	To describe the basic requirements for the formation of valid insurance contract
CO4	To show how the nature of insurance contracts differ from that of other contracts
CO5	To know the law of agency and how it affects the actions and duties of insurance agents

Subject : Business Application Programming

Subject Code:CCAJC21

CO1	To focus on the language and syntax of C as well as some basic programming concepts
CO2	To define and manage data structures based on problem subject domain
CO3	To able to work with textual information, characters and strings
CO4	To understand a functional hierarchial code organization
CO5	To describe and use software tools in the programming process

Subject : Financial Accounting – II

Subject Code:CCRJC22

CO1	To help the students to acquire the knowledge of accounting
CO2	To impart skill about different kinds of Financial Accounting methods
CO3	To prepare accurate final accounts for a specified period
CO4	To understand the method of calculating Interest
CO5	To accumulate adequate fund to replace old asset with new asset and charging of depreciation

Subject : Environmental Science

Subject Code:UESJD21

CO1	To understand and evaluate the global scale of environmental problems
CO2	To reflect critically on their roles and responsibilities of a citizen
CO3	To create identities as citizens, consumers and environmental actors in a complex , interconnected world
CO4	To gain knowledge, skill, attitude, motivations and commitment to work individually and collectively towards solutions of current problems
CO5	To develop sensitivity for the natural, physical and human resource

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Semester III**Subject : Data Base Application****Subject Code: CCAJC31**

CO1	To help the students to analyze database requirements
CO2	To able to comprehend and evaluate the role of database management system in information technology application within organization
CO3	To understand the basic concepts of database maintain using SQL abd PL/SQL
CO4	To emphasis on how to organize, maintain and retriive - efficiently and effectively information from DBMS
CO5	To able to program a data-intensive application using DBMS APIs

Subject : Financial Accounting – III**Subject Code: CCAJC32**

CO1	To impart understanding of various aspect of fire insurance claims
CO2	To know the concept of branch accounting
CO3	To develop conceptual understanding of the fundamentals of insolvency
CO4	To get versed in hire purchasing
CO5	To help the student to acquire the knowledge, skill in financial accounting methods

Subject : BusinessStatistics**Subject Code: CCAJC33**

CO1	To familiarize the students with the application of statistics in business Decision making
CO2	To discuss the key terminology, concepts tools and techniques by using statistical tools
CO3	To develop the students ability to deal with numerical attributes
CO4	To apply probability rules and concepts relating to discreate and continues random variables
CO5	Helps to answer the question within a business context

Subject : Retail Marketing**Subject Code:** CCAJS31

CO1	To acquire the knowledge of various functions, principles associated with Retail marketing.	
CO2	To promote their physical store, product and service	
CO3	To have responsible for marketing and selling the goods they have purchased	
CO4	To make deal with wholesalers and retailers	
CO5	To manage the customer for new product	

Subject : Cost Accounting**Subject Code:** CCAJC34

CO1	To acquaint the students with basic concepts used in the cost accounting,
CO2	To know various methods involved in cost ascertainment and cost accounting book keeping system
CO3	To be able to understand basics of audit function
CO4	To help the student to apply job in auditing
CO5	To reliable comparison of products and service within and outside an organisation

Semester IV**Subject : Business Mathematics****Subject Code: CCAJC43**

CO1	To impart the knowledge of basis of Business Mathematics
CO2	To familiarize students with the application of mathematics in business decisionmaking
CO3	To analyse and demonstrate mathematical skills required in intensive area in Economics and Business
CO4	To integrate concept in international business concepts with functioning of global trade
CO5	To have a proper understanding of mathematical applications in Economics, finance, commerce and management

Subject : Introduction to Visual Basic**Subject Code: CCAJC41**

CO1	To develop applicaiton with GUI interfaces
CO2	To understand the VB event driven programming concepts, terminology and available tools
CO3	To understand proper debugging and error handling procedures
CO4	To gain basis understanding of data base access and management using data bound controls
CO5	To obtain an introduction to Active controls and the windows application programming interface

Subject : Financial Accounting – IV**Subject Code: CCAJC44**

CO1	To enable students to gain expert knowledge on partnership Accounts
CO2	To understand the concept of partnership
CO3	To understand journal entries for the formation of partnership and distribution of profits
CO4	To apply balance sheet after agreeing the deed
CO5	To maintain accounts after admission and retirement and their share of profits and losses

Subject : Banking Theory Law &Practices

Subject Code: CCAJC42

CO1	To impart knowledge about the basic principles of Banking
CO2	To acquire knowlege of working of Indian Banking System
CO3	To discuss the impact of government policy and regulations on the Banking industry
CO4	To elucidate the broad functions of banks
CO5	To grasp the conduct of monetary policy and its effect on the interest rate, credit availability, prices and inflation rate

Subject : Goods and Service Tax

Subject Code: CCRJS41

CO1	To make the students understand the basic concepts, definitions and terms related to GST
CO2	To understand the concept and the importance of goods and services tax in the Context of Indian economy.
CO3	To compute the taxable income and tax for the partnership firm
CO4	To get familiar with the technology and the flow of rturn filing under GST
CO5	To know place of supply rules and applicability of the same under GST

Semester - V

Subject : Financial Accounting – V

Subject Code: CCAJC51

CO1	To familiarize the students with the principles of joint stock Company Accounts
CO2	To construct the financial statements of company within the frame work of Ind AS
CO3	To develop a process for redemption of preference shares
CO4	To construct the restructuring of capital structure in the financial statements of joint stock company
CO5	To explain the implication of unethical accounting practices on the society

Subject : Business Laws

Subject Code: CCAJC52

CO1	To gain broad knowledge in business laws in management
CO2	To impart basic Knowledge of the important business legislations
CO3	To help to understand various Indian context and carrying foreign trade and transfer of ownership
CO4	To understand legal principles governing the operation of business
CO5	To describe the structure of courts of ugnada

Subject : Income Tax Law and Practice –I

Subject Code: CCAJC53

CO1	To provide the basic knowledge and equip students with application of principles and provisions of income tax Act 1961 and latest relevant Rules.
CO2	To know the basic of residential status
CO3	To prepare the income tax of individual
CO4	To understand the differece between long term and short term gain
CO5	To discuss the deduction applicable to individuals

Subject : Introduction to Multimedia Application**Subject Code:CCAJC54**

CO1	To demonstrate knowledge of terminology related to desktop publishing, graphics and animation using photoshop and corel draw
CO2	To identify hardware and software requirements for developing multimedia projects
CO3	To know how internet works
CO4	To identify the project requirement and choose the team member needed for developing multimedia projects
CO5	To plan and analyse the development of multimedia projects

Subject : Business Accounting(NME)**Subject Code: CCRJN51**

CO1	To help to the students to know the basic accounting principles
CO2	To impart basic skill to record the business transactions
CO3	To apply quantitative skills to help analyze and solve business problems
CO4	To take advantage of business oppourtunities
CO5	To apply oral and written communication skills

Subject : Export Import Documentation and Procedures**Subject Code:CCAJS51**

CO1	To impart basic knowledge on Export and import documentation and procedures.
CO2	To understand and create documents required for completing export and import transactions
CO3	To understand the procedure for export import clearance
CO4	To understand the role of key government organization like cutoms and exise duty
CO5	To examine the foreign trade policy framework to best utilize the oppourtunities available to organization

Semester - VI

Subject : Industrial Relations and Labour Laws

Subject Code: CCAJC61

CO1	To impart the basic Knowledge of the important labour legislations.
CO2	To elaborate the concept of Industrial Relations
CO3	To illustrate a role of trade union in the industrial setup
CO4	To able to outline the important causes and impact of industrial disputes
CO5	To elaborate industrial dispute settlement procedures

Subject : Income Tax Law and Practice II

Subject Code: CCAJC62

CO1	To acquaint students to know the latest income tax law
CO2	To enable them to file income tax returns.
CO3	To acquire knowledge of taxing procedure for all 5 heads
CO4	To apply tax returns in online
CO5	To calculate the current and deferred tax provision

Subject : Fundamentals of Internet and Web Technology

Subject Code: CCAJC63

CO1	To know the basic knowledge of internet and designing a web pages using scripting languages.
CO2	To analyse a web page and identify its elements and attributes
CO3	To build dynamic web pages using javascript
CO4	To create XML documents and schemas
CO5	To expose basis tools and application used in web publishing

Subject : E- Commerce

Subject Code: CCAJS61

CO1	To help the students to know about the online business sector
CO2	To know the payment done through electronic techniques
CO3	To assess the major oppoutunities, limitations,issues and risks of e-commerce
CO4	To discuss the business issues and technologies surrounding e commece system
CO5	To investigate a range of e-commerce applicaitons

Subject : Advertising and Salesmanship(NME)

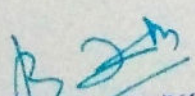
Subject Code: CCRJN61

CO1	To familiarize the students with fundamentals of advertising and Salesmanship
CO2	To describe different types of advertisement
CO3	To identify key players in advertising industry
CO4	To discuss ethics in Advertising and salesmanship
CO5	To identify and make decision regarding the most feasible advertising appeal and media mix

Subject : Commerce Practical

Subject Code: CCAJC6P

CO1	To provide computer skill and knowledge for commerce students basic forms
CO2	To enable the students to have practical knowledge of using various forms.
CO3	To learn about the bank forms like account opening form,Demand draft and so no
CO4	To know about debit and credit card details and their usages
CO5	To verse in all the forms regarding accountancy and income tax


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